

## FOR IMMEDIATE RELEASE

### ePhoneNumbers Launches Services To The Public Nationwide

*Free to Choose – Consumers are Finally Granted the Ability to Choose Their Phone Number*

LAS VEGAS, Nevada, Mar. 18/PRNewswire/- ePhoneNumbers announced today the conclusion of its private beta phase and the nationwide, public launch empowering consumers, businesses and marketers to choose specific brandable, memorable phone numbers for use with any phone service. In conjunction with its launch, the new



website <http://www.ephonenumbers.net> was unveiled today, where customers can browse thousands of local numbers from over 250 area codes or request a custom vanity phone number.

Since the beta phase began in January, ePhoneNumbers assisted over 2000 customers in securing over 3000 local and toll free phone numbers to meet their communication needs. Most of which were ported to a phone service of their choice by way of Local Number Portability (LNP) laws. “The beta process was an overwhelming success, we achieved our goal of 2000 customers two months prior than expectations; expediting the public launch was the next logical step,” said Beau Davis, Co-Founder and CEO.

The ability for ePhoneNumbers customers to choose brandable, memorable local phone numbers is a natural progression that has eluded consumers due to the monopolization of phone number assignments from phone companies. “Consumers deserve to choose specific phone numbers, not to be assigned a random number. Research shows consumers retain their phone number in excess of 7 years and they deserve the right to choose their number, similar to selecting their service provider,” states Michael Davis, Executive Vice President, Marketing. “Consumers no longer are forced to settle for the number assigned to them by their phone company, they are now, free to choose.”

ePhoneNumbers provides customers with extensive options from their inventory and access to over 750 thousand phone numbers from over 250 area codes across the United States, including the ability to fulfill special requests for local vanity phone numbers. The website, on average displays over 10 thousand local phone numbers, representing only a portion of the numbers available through ePhoneNumbers symbolizing the most frequently requested types of phone numbers.

Additionally, ePhoneNumbers is committed to the community through the ePhoneNumbers Gives Back Commitment program. The program donates 10 percent of its pre-tax gross profits to one of five charitable organizations, chosen by our customers every quarter. This quarter’s organizations, chosen during the beta phase are: *Donors Choose, Autism Speaks, SPCA of America, Lance Armstrong Foundation, and Juvenile Diabetes Research Foundation*. The organization receiving the most votes at the end of June, will be awarded the donation. Throughout the year, charities and customers can nominate organizations to be included in future awards.

## About ePhoneNumbers

ePhoneNumbers (<http://www.eponenumbers.net>), founded in October 2008 by a team of entrepreneurs and marketers to provide an easy-to-use, affordable platform permitting consumers, businesses, and marketers the ability to choose brandable, memorable phone numbers as an alternative to the numbers assigned by phone companies that are portable to any new or existing phone service via Local Number Portability (LNP) laws. Customers have the ability to choose a specific phone number from access to over 750 thousand phone numbers from over 250 area codes nationwide, all of which are portable to any new or existing phone service via Local Number Portability (LNP), empowering the consumer to control their telecommunications' image.

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